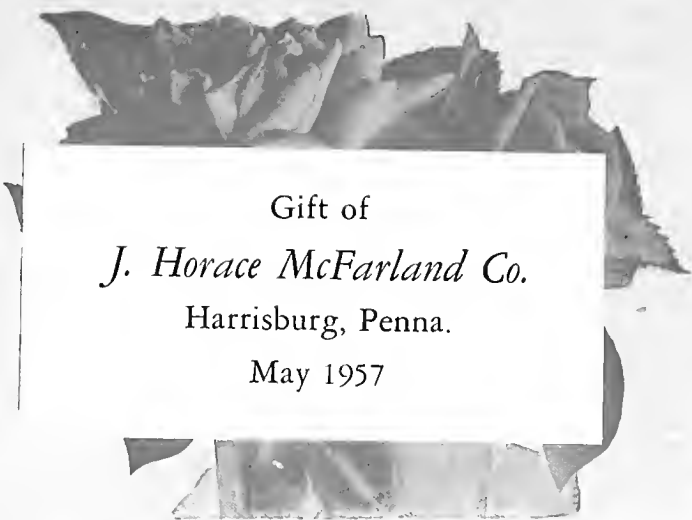


#306

OUR 1902 CATALOGUE



Gift of
J. Horace McFarland Co.
Harrisburg, Penna.
May 1957

10 ACRES OF ROSES

12 LARGE GREENHOUSES

WE GROW

Roses and Flowers

FOR THE SOUTHERN PLANTER

ROSES AND PLANTS BY MAIL OUR SPECIALTY

SETH MILLER, Proprietor
F. W. BEACH, Superintendent

The Haskell Avenue Floral Co.

DALLAS, TEXAS



Queen Charlotte
Canna.
(See page 10.)

ORDER SHEET

The Haskell Avenue Floral Co.

DALLAS, TEXAS

Please forward the following list of plants by {**MAIL EXPRESS**} to:

Name _____

Post office

State _____

4 Name express office and company doing business in your town, if plants are to be sent by express.

Do not write in this space

Date received

Date filled _____

By whom filled.....

How forwarded { **MAIL
EXPRESS**

Amount of remittance, \$.....

[illegible]

[illegible]



Southern-Grown Plants for Southern Planters



SOUTHERN-GROWN PLANTS are far superior for southern planters. Plants from the North must get acclimated to our hot climate before they will do well, as the change from a cool to a hot climate affects them the same as from a hot to a cool climate does. Some people have the impression that plants from the North are more hardy than those grown in their own climate. This is a great mistake, and one which we have had lots of chance to find out from actual experience. Besides, we can deliver our goods to you fresh from the houses, while those from the North have to travel 48 hours under all kinds of unfavorable circumstances, and are often damaged beyond recovery when they reach you. The following is a sample letter, of which we have hundreds on file in our office :

SHERMAN, TEXAS, *September 8, 1901.*

GENTLEMEN: For years I have been buying Roses from the North, and upon the advice of a neighbor last March I gave you an order for 24 Roses; at the same time I placed an order with a northern firm for the same number. Both orders came to hand in due time. The plants had the same care and treatment. I lost six of the Roses from the North and one from your order; besides, the plants from you have made twice as strong growth as those from the North. The plants from you are now one solid mass of bloom, and convince me without a doubt that plants from you are better adapted to our climate than those from the far North. You can count on me for a steady customer in the future.

Yours truly,

MRS. H. L. DAVIS.

Remarks

WHO WE ARE.—On December 4, 1901, the old firm doing business under the firm name of Texas Seed and Floral Co. dissolved partnership, Mr. Robt. Nicholson taking the seed store and old name, Texas Seed and Floral Co., and Mr. Seth Miller, the former president of the old firm, taking the greenhouses and grounds of the old firm. He will continue the Rose and Plant business under the name—The Haskell Avenue Floral Co.

OUR BUSINESS will be growing and shipping Roses and Plants by mail and express. We have twelve large houses and ten acres of rich, black ground, which gives us ample space to grow an endless amount of the best class of stock. We fill all orders promptly with No. 1 plants, correctly labeled and at prices within the reach of all.

HOW TO REMIT.—All remittances should be made by Post Office Order, Express Money Order, Bank Draft or Registered Letter. We will be responsible for all money sent in this way. Never send money loose in letters, as it is not safe, and we cannot hold ourselves responsible for any loss for money sent in that way. Personal check should have 25 cents added to cover cost of collections when the order amounts to \$1 or over. The cost of procuring Post Office Order may be deducted from the amount of remittance. Orders to be sent C. O. D. must be accompanied by a partial remittance amounting to one-fourth of the total amount purchased.

OUR EMPLOYEES are experienced workmen, and all plants are well grown and thoroughly packed for transportation. We guarantee the safe arrival of all plants sent out by us by mail or express.

Address all orders and make all remittances to

THE HASKELL AVENUE FLORAL CO.

SETH MILLER, Proprietor
F. W. BEACH, Superintendent

DALLAS, TEXAS

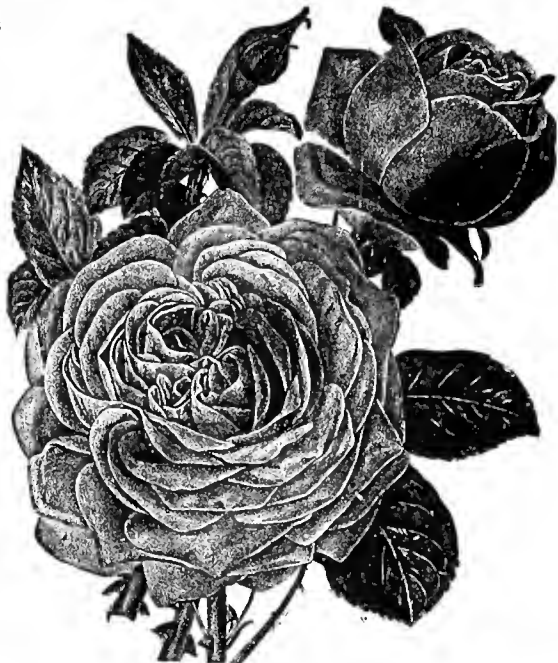


Novelties and Newer and Rare Plants of Late Introduction

NEW ROSE, PINK AMERICAN BEAUTY

Named Queen of Edgely

This famous new Rose originated four years ago as a sport of the American Beauty at the nurseries of The Floral Exchange, located at Edgely, Pa., where it has been under careful observation and cultivation since 1897. The Rose is an exact counterpart of the American Beauty in every particular except that of color. It has the same vigorous growth and beautiful foliage of the parent plant. Its fragrance is delicious and closely resembles that of the outdoor June Roses. In color it is a bright pink, approaching Mme. Caroline Testout and Bridesmaid, and an excellent point is that, as the Rose grows older, it fades to a lovely shade of light pink. The flowers are large and deep, cup-shaped and full, averaging 5 inches when full blown (some reaching 7 inches in diameter), and are borne on stems often 6 feet long, foliated to the very flower. Its keeping qualities are excellent. \$1.00.



Pink American Beauty Rose.

LADY MARY CORRY

Growth vigorous and of erect, branching habit; blooms of good size, freely produced and perfectly formed; color deep golden yellow. Distinct and fine. 50 cts.

LADY CLANMORRIS

Perfectly distinct; a splendid Rose, of very robust growth and free branching habit, flowering continuously and freely throughout the season; blooms very large and of good form, petals large, smooth and of great substance; creamy white with delicate salmon center, edge of the petals margined pink. 75 cts.

BESSIE BROWN

A Rose of transcendent beauty, totally distinct, and one of the largest and fullest that we have ever seen. It is erect and vigorous in growth, flowering profusely in the open ground all through the summer; so far (December 15) it shows fine promise indoors. Color pure white, sometimes faintly flushed pink; petals enormous and of shell shape; it is marvelous that such large flowers can be so freely produced. Received gold and silver medal from the National Rose Society (England), and numerous certificates and prizes. 75 cts.

WHITE LADY

One of the startling new Roses of recent date. It has gigantic flowers with enormous magnolia-like petals; one of the handsomest and most effective of Roses, and very distinct. The color is white, delicately flushed with pale pink; blooms are borne in great profusion on stiff stems, with heavy foliage. Longer stems would rank this with American Beauty, but we recommend it to every Rose-forcer for trial. In our local trade buyers have been carried away with its beauty, and are willing to pay a good price for the blooms. In England, the past year, it took first prize at the Crystal Palace show for twelve blooms of any white Rose over The Bride, Bessie Brown, and others. 75 cts.

The 5 above mentioned have been tried and found not wanting. We will send the full set for \$3.50. Strong young plants.

NEW ROSES

The following Roses, while not novelties, strictly speaking, are scarce and of recent origin. They are all deserving of a trial. We have found them first-class in all respects.

HELENE CAMBIER. This lovely coppery yellow Hybrid Tea Everblooming Rose will fill a long-felt want, from the fact that everybody has been looking and longing for a good yellow Rose that combines vigorous hardiness with rich color and free-blooming qualities. This Helene Cambier does. It is a new Rose of French origin, destined, we believe, to find a prominent place among the highest grade of everblooming Roses. 15 cts.

MOSELLA (Yellow Soupert). Mosella is a stronger grower and flowers are a little larger than in Clothilde Soupert, but appear the same in clusters and on single stems. The color is a chrome yellow in the center, getting creamy white on the edges of the petals. It will make a great bedder, and is perfectly hardy. 15 cts.

MURIEL GRAHAM. The latest addition to the Mermet family, being a sport from that fine variety, identical with it in everything except color, which is creamy white, suffused with delicate pink. A color intermediate between Mermet and Bride, and as dainty as is possible to imagine. A nice addition to our forcing varieties. 15 cts.

CLIMBING WOOTTON. New hardy, everblooming crimson Rose. To our mind this is one of the best Roses in this book, for these reasons: It is hardy, has no weak spots, grows with wonderful vigor, blooms continually throughout the growing season, producing flowers that are nothing less than superb, both in size and profusion of flowers; color a bright magenta-red; flowers large and petals heavy and leathery; beautiful buds. An all-right climber. 20 cts.

NEW CARNATIONS

DOROTHY. A beautiful shade of pink, and is what a florist calls a "winner." It is a grand sort, and once seen you will always remember its beauty. A prize-winner. 25 cts.

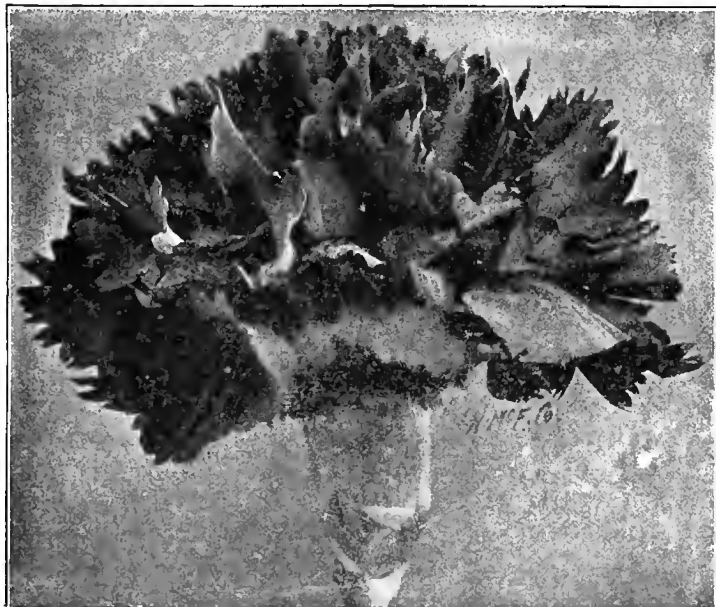
IRENE. Another delightful pink sort of the large-flowered type. A free bloomer and very fragrant. One of the best of late origin. 25 cts.

NORWAY. A pure white. One of the grandest white Carnations ever offered. Flowers large and delightfully fragrant. Every one who sees it praises its great beauty. 25 cts.

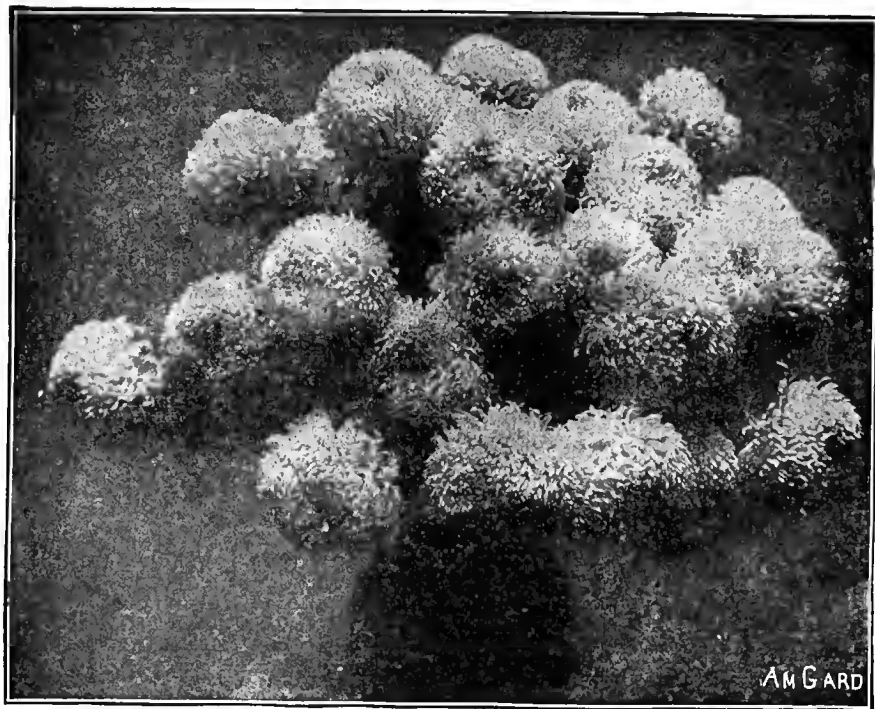
PERU. A good white which was sent out some two years ago and has proven of great merit. It is not strictly a novelty, but is all right, and one of the best whites. 10 cts.

EGYPT. Color scarlet-crimson, and has so far outclassed anything of its color. We believe it to be the best of its color. Flowers large and very fragrant. 25 cts.

The full set of New Carnations for \$1.



Egypt Carnation.



Timothy Eaton Chrysanthemum

NEW CHRYSANTHEMUMS

TIMOTHY EATON. The grandest sort sent out for years. Took everything in sight in the shows the past season. Color creamy white; immense sized flowers; incurved. Flowers last a long time. Nice plants, 25 cts.

COLONEL APPLETON. A magnificent yellow variety. This sort was also a great prize-winner the past season, and is deserving of a trial by all who grow fine flowers. Nice plants, 25 cts.

WHITE QUINTUS. An English importation; a white form of the yellow variety, which is a great favorite in that country. Take the earliest bud, which will bring blooms about October 15. A very pure white, and a fine addition to the mid-October class. 20 cts.

MRS. RITSON (White V. Morel). An exquisitely beautiful thing. If this were a stronger grower we should consider it the best variety of the year, for anything more refined and more perfectly finished cannot be imagined. The color is very pure, the stem slender and willow-like, the flower large and perfectly formed. 25 cts.

PRINCESS BASSARABA. An immense pure white variety, with long petals very slightly reflexed. A dwarf, vigorous grower, with very strong stems and good foliage. Very easy to get into fine bloom. Received four first-class certificates last year. Mid-season. 25c.

MRS. GROCAN. A valuable new pot variety, with a wonderful constitution and freedom of bloom, producing eighteen to twenty-four good flowers on a plant. Color bright pink, much the shade of Helen Bloodgood. Height 2 to 2½ feet; quite self-supporting; beautiful foliage; early; grown to single stem produces perfect blooms of fine finish, some 5 inches across. A useful novelty from England, where it was awarded N. C. S. certificate. A worthy addition to our rather small list of pink sorts. Especially adapted to pot culture in bush form. 25 cts.

The full set of 6 Chrysanthemums for \$1.00

ORIENTAL PEPPERS

Comparatively new plant of the Jerusalem Cherry type, but covered with pretty cone-shaped fruit, which stands above the foliage and gives the plant a very pleasing and attractive appearance. Thousands of these plants have been sold to visitors to our place the past season. All admire them. Small plants, 20 cts.; large, 50 cts.

NEW GERANIUMS

The following have proved all the originators claim for them, and we ask you to give them a thorough trial.

JEAN VIAUD. The queen of pink Bruants. Soft, pure pink; semi-double, with two white blotches. Dwarf, stocky grower, rigid stems, large trusses, perfect florets, a continuous bloomer, the plant being covered with flowers throughout the season. The finest double pink variety that we have ever seen. Will rank with the best bedders of any color, if it does not prove the leader of them all. It has an iron constitution, and withstands the rain and sun better than any known Geranium. We speak with absolute certainty about this variety.

MAD. LOUISE ABBEMA. This lovely variety has large, round florets of an exquisite shade of blush pink, mottled and shading into white. Nicely filled with petals. One of the prettiest of the double fancy Aureole picotees.

LOUIS FRANCAIS. New Double Bruant Sun-proof variety. Semi-double, pure rose color, tinted salmon. This is an improved Beaute Poitevine, if such a thing is possible, with a color that is quite irresistible. The flowers are enormous, on good stems, and with all the best points of a perfect Bruant Geranium, in addition to the fine new color.

ALICE OF VINCENNES. Border of intense scarlet, forming a band around the body color of rosy pink, heavily veined with scarlet, center white; a very brilliant combination of colors.

JULIA MARLOWE. Broad overlapping petals of dazzling even shade of scarlet; form and color extra good, combined with fine growth.

MRS. EWING. Pale salmon, changing to pure pink at the center. One of the largest and most perfect ever raised; quite circular in outline.

MME. COYEUX. Light rosy pink, with large white blotch in the center of the flower; a delicate and beautiful color. One of the prettiest of the double Aureoles, because the colors are absolutely bright and clear. Very free in bloom, and stands the sun finely. Very valuable in fancy bedding, a nice dwarf grower, with compact foliage of light green; free and vigorous.

M. CANOVAS. Immense trusses of very dark, velvety scarlet, with dark crimson shadings. Flowers large, on rigid stems. A fine, free grower, and free in bloom.

KLEBER. Deep violet of velvety texture. Form of floret very fine. A free grower, and very free in bloom. Flowers held well above the foliage.

JACQUERIE. One of the largest of florets, longer than wide; very velvety in texture, and a magnificent shade of very dark crimson-scarlet.

BENJAMIN SCHRODER. Light green foliage that is very bright in color; flowers extremely large, of soft rosy pink color, with distinct white blotch on the upper petals; of satiny texture; petals slightly recurving.

IAN MACLAREN. Deep salmon, fiery at the center, lighter at the edges. A free, strong grower; grand in every way. A marvelous variety.

MARK TWAIN. Ground color almost white, closely freckled and flaked with carmine, the color deepening at the margin of the petal to a rich lake; floret of fine shape. Very lasting for a single variety.

ANDREW LANG. Glowing scarlet, with large white blotch on the two upper petals, the center suffused with carmine. The most brilliant contrast of colors yet found among the Aureoles, united with a form nearly circular. Beds nicely.

SHELLY. Rich, deep velvety crimson. A grand flower in color, size and form.

SNOWDROP. White as snow, and absolutely pure under all conditions; the largest of its color, the single florets measuring $2\frac{1}{4}$ inches in diameter; habit very dwarf and free.


Price of New Geraniums 20 cts. each, or the full set of 15 varieties by mail or express, \$2.50.



Type of New Geranium.

ROSES BY THE 1,000,000

Unboastingly we wish to say that we are the largest growers of the Queen of Flowers in the South, and our output for 1902 will be fully 1,000,000 plants. We grow the cream of the many sorts, and catalogue nothing but sorts that are distinct and worthy of culture by southern planters. Ten acres of rich, black land gives us the best facilities for testing all of the new sorts, and as they appear from time to time in our lists our patrons may purchase them with confidence, as we test them all before we send them out. We have many new importations now under cultivation that will be offered another season if found to be of true merit. So many of the so-called new plants turn out to be old sorts under a new name, or otherwise worthless, that we test them thoroughly, and for this reason you must not think we are not up to date if you find we do not list every novelty offered by other houses. You can rely on every plant we send out being true to name and description.

 For newer Roses, see **Novelties**.

GENERAL COLLECTION OF ROSES

Prices, strong 2½-inch pot-plants, purchaser's selection of sorts, 10 cts. each, 20 for \$1, all labeled; except where noted, all Roses are at one price; our selection of sorts, no two alike, but not labeled, 25 plants for \$1. The above size of Roses will be sent by mail, postpaid, or express, at expense of purchaser. 3- and 4-inch pot-plants, 20 cts. each, or \$2 per doz.; 2-year-old field-grown plants, 25 cts. each, \$2.50 per doz. The above by express only.

American Beauty. One of the grandest of all Roses. No red Rose is more popular and no yard is complete without one or more of these beautiful Roses. If you have room for only one Rose let it be this one.

Agrippina. Rich, velvety crimson; a grand bedder.

Bride. A pure white Rose of perfect form and fine size. The buds are long and pointed, the flower opens up beautiful and full; delightfully scented. The most popular white Tea Rose.

Bridesmaid. The most popular pink Tea Rose. Thousands of this variety are grown every year for cut-flowers; also very desirable for summer bedding outdoors. It is a delightful shade of bright pink, very free-flowering and easily grown.

Bon Silene. Still a prime favorite, on account of its delightful fragrance and strong growth; deep rose, shaded carmine. Valuable for summer or winter flowers.

Bougere. Very similar to Catherine Mermet in color. We find it to be one of the most continuous bloomers; very hardy. A first-class, all-round Rose.

Comtesse de Frigneuse. In color, charming; in freedom of bloom second to none. The buds are long and pointed, and of good size. The color is deep golden yellow, with softer shade inside of petal. Ranks next to Marechal Niel.

Coquette de Lyon. Vigorous, rapid grower and constant bloomer. Pure canary yellow.

Cornelia Cook. Fine creamy white; extra large buds and flowers; very double. Quite

distinct from all other creamy white Roses, and when well grown is magnificent.

Christine de Noe. Splendid, free-flowering; rich crimson-maroon, changing to purplish red. Makes a large, nicely shaped bush, with clean, bright foliage.



Bridesmaid.



Bud of Etoile de Lyon.

GENERAL COLLECTION OF ROSES, continued

Catherine Mermet. Buds very large and globular; petals recurved, showing to advantage the lovely bright pink of the center, shading into light, creamy pink, reminding one of *La France* in its silvery shading. A strong grower and fine bloomer.

Clothilde Soupert. Begins to bloom when but 3 or 4 inches high, and is never without bloom if kept healthy. The full, double flowers are produced in sprays of three or more and are of the finest imaginable form. The outer petals are pearl white, shading to a center of rosy pink, but vary sometimes from pure white to silvery rose on the same plant.

Crown Princess Victoria (White Malmaison). A sport from *Souv. de la Malmaison*, which it resembles very much in habit of growth and style of flower. The bud, which is slightly tinted yellow, opens out into a fine double pure white flower. Very fragrant.

Devoniensis (Magnolia Rose). Beautiful creamy white, with rose center; large, full and double; delightfully sweet Tea scent. An old and well-known Rose, that has never been surpassed.

Duchesse de Brabant. Soft, rosy flesh, changing to deep rose; very free in bloom, and valuable.

Etoile de Lyon. One of the best and most beautiful yellow Tea Roses for general planting; may be had in bloom the entire year by proper treatment. The flowers are of good size, deep, full, very sweet-scented, rich golden yellow.

Golden Gate. The buds are long and pointed, opening out into well-shaped flowers of creamy white, deli-

cately tinged with golden yellow and rose; blooms continuously.

General Robert E. Lee. Orange-yellow, after the style of *Ma Capucine*, but richer and better. It is a good grower, has elegant long buds, borne on long stems, and will produce more of them than any Rose we know. It forces easily, being at its best in mid-winter. The color is so peculiar and rich that it attracts attention wherever seen. Try it.

Grace Darling. Porcelain-rose, elegantly shaded with vinous crimson, a decided color, but never quite obscuring the ground of beautiful yellow upon which it rests. The colors seem to stand out separate and distinct. Very sweet. A veritable beauty.

Hermosa. Always in bloom and always beautiful; the color is a most pleasing shade of pink; very fragrant.

Isabella Sprunt. Bright canary-yellow; large, beautiful buds; very valuable for cut-flowers.

Kaiserin Augusta Victoria. A beautiful Rose, with elegant, large-pointed buds and very large, full double flowers; delicate creamy white; deliciously fragrant. The plant is a strong, healthy grower and constant bloomer. The flowers are on strong, stiff stems, with rich, glossy foliage, making it one of the finest Roses for corsage wear or any use whatever.



Kaiserin Augusta Victoria.

Louis Philippe. Rich, dark, velvety crimson; free and beautiful.

Mad. Schwaller. A remarkable Rose, having the strength and style of the Hybrid Perpetual and the free-flowering qualities of the Tea; color deep rosy flesh, deepening on edge of petals.

Meteor. Rich velvety crimson, exceedingly bright and attractive. The plant is of vigorous growth and very free-flowering. 10 cts.

Mrs. DeCraw. An ideal bedding Rose that will give an abundance of bloom from early summer until frost. The flowers are bright, rich pink, of good size and very fragrant; blooms in clusters.

Mad. de Watteville. Delightfully fragrant, extra large flowers of fine shape; white, shaded with salmon, deepening to bright rose at edge of petals.

Marie Cuilliot. Splendid for any use; especially desirable for summer Rose beds; pure white, sometimes tinted pale yellow.

Mad. Pierre Cuilliot. Large, globular flowers, full and double; delicate orange-yellow, distinctly veined and bordered with clear pink; very unique and beautiful.

Marie Van Houtte. Is creamy white, outer petals outlined with bright rose; occasionally the entire flower is suffused with light pink; growth strong; bloom profuse.

Mad. Jos. Schwartz. One of the most hardy Tea Roses and particularly adapted for open ground planting. It produces its bloom in great profusion; color white, beautifully flushed with pink.

Mad. Weihe. Beautiful amber yellow, deepening to coppery yellow at the center, delicately tinged and shaded with dark



Rainbow.

orange-red; flowers extra large, globular, very double and full.

Maman Cochet. An excellent pink Rose, with rich, healthy foliage and large flowers on long, straight stems; deep rosy pink, the inner side of petals silvery rose. Equally valuable for pot culture or outdoor planting.

Mad. Franciska Kruger. Large flowers of beautiful coppery yellow. Unlike any other Rose in our list.

Marion Dingee. One of our best dark-colored everblooming bedding Roses. Flowers of good size, cup-shaped, borne in profusion; deep crimson, changing to carmine in the matured flower.

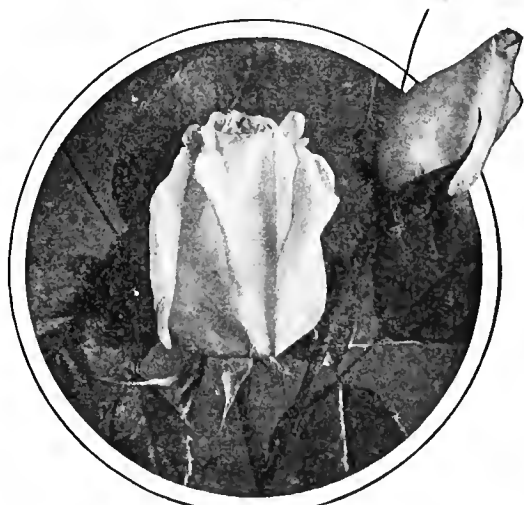
Niphetos. Still a great favorite and one of the best white Tea Roses. The buds are long and pointed, opening out into a fine, large pure white flower. Much prized on account of its delightful fragrance.

Papa Contier. The blooms are large and long, with thick, broad petals of dark carmine-crimson. The inner petals are a bright rosy carmine, and light up well during the night.

Pearl of the Garden. The most popular Rose in our entire list. The form of the bud is round and symmetrical; growth strong, healthy, vigorous; color rich canary-yellow.

Pierre Cuilliot. A bright, dazzling crimson, passing to brilliant carmine. Flowers large, very double, and full, highly scented.

Rainbow. A very useful and handsome striped variety of strong, vigorous habit; makes fine buds and flowers of a beautiful shade of pink, distinctly striped with crimson and amber-yellow.



Souvenir du President Carnot. (See page 8.)

GENERAL COLLECTION OF ROSES, continued

Souvenir du President Carnot. The finest Rose presented to the public in many years. In beauty of form it is simply unsurpassed; has the loveliest pink and white tints ever seen.

Sunset. Full, finely formed flowers; rich golden amber, tinged and shaded ruddy copper; a prolific bloomer.

Souvenir de la Malmaison. One of the choicest Roses we offer and one that will give entire satisfaction for garden or pot culture. The color is creamy flesh, bright and clear.

Sappho. One of the daintest, most beautiful Roses of its class; apricot-yellow, shaded fawn and buff.

Safrano. Bright apricot, changing to fawn; constant bloomer.

Snowflake. Never out of bloom, and as a pure white bedding Rose its equal is hard to find.

Sylph. Ivory-white, with clear rose center.

The Queen. The finest white Rose ever offered. The buds are very large and of exquisite form; the full flower is very double and $3\frac{1}{2}$ to 4 inches across.

Triomphe de Pernet Pere. Bright, shaded red, with slightly recurved petals; elegant buds, full and double.

White Bougere. Free-blooming, clean and healthy in growth; flowers pure white, of good substance, on good stiff stem; will produce 50 per cent more bloom than Bride.

White Maman Cochet. This American sport of the grand French variety is very likely to prove the very best white bedder.

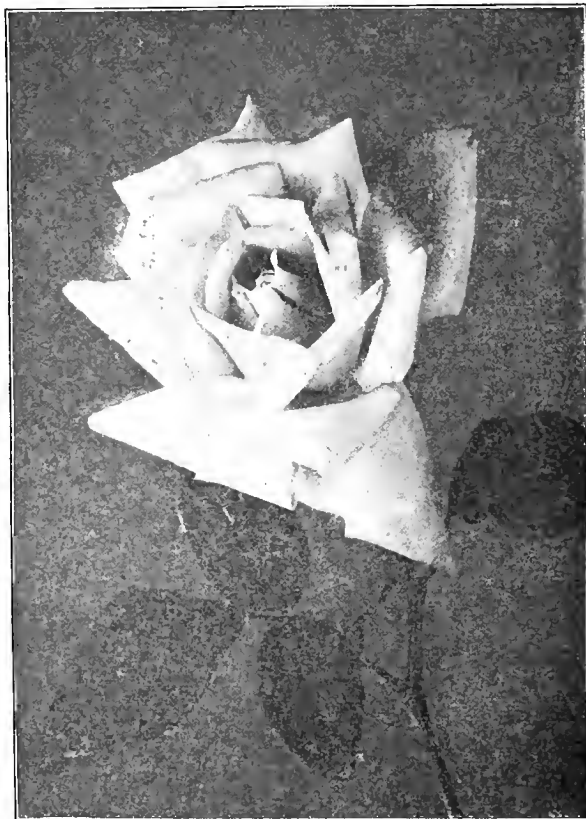
FOUR LA FRANCE ROSES

Pink La France. The flowers are very large, double, delightfully fragrant; light silvery-pink; blooms continuously throughout the season and stands first among Roses for our climate.

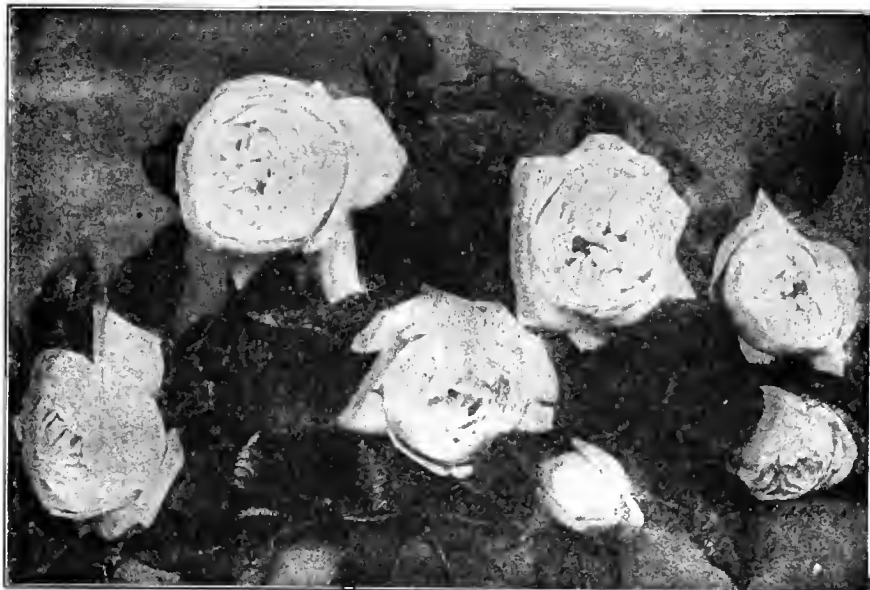
White La France. Pearly white, shading to rose; like La France in other characteristics.

Red La France (Duchess of Albany). Retains all the characteristics of the type, with the blooms 3 to 4 shades darker, of a deep carmine-pink hue.

Striped La France. Beautifully variegated in bright rose on a satin pink ground.



White La France.



Margaret Dickson.

HYBRID PERPETUAL ROSES

Paul Neyron. The largest flowered Rose in cultivation and one of the freest blooming; color deep clear rose; very fresh and attractive; an exceptionally good grower, making straight shoots 4 to 5 feet high in one season, each shoot tipped with an immense flower, often 5 inches in diameter.

General Jacqueminot. Rich velvety crimson; magnificent in bud state or open.

Margaret Dickson. Flower very large, white with rose center; petals very large, shell-shaped, of heaviest texture.

Magna Charta. Pink, shading to carmine; very large, and globular. Buds magnificent and produced in abundance.

Mrs. John Laing. Queen of the Hybrid Perpetuals. Soft pink, with satin-like sheen. The flowers are large, finely shaped and exceedingly fragrant. 20 cts.

Vick's Caprice. Soft, delicate pink, shaded carmine.

The flowers are of medium size, pure white, perfectly double and very sweet.

Chromatella, or Cloth of Gold. A grand Rose for the South; clear bright yellow.

Cloire de Dijon. A magnificent Rose; one of the finest in every respect; large, perfectly double and Tea-scented; color rich, creamy white, beautifully tinged with amber and pale blush.



Climbing Meteor (See page 10).

CLIMBING ROSES

Mary Washington. Said to have originated at Mt. Vernon over one hundred years ago. It is an everblooming climbing Rose of vigorous and rapid growth, and makes a profusion of fine buds, which are borne in large clusters.



Empress of China.

CLIMBING ROSES, continued

Reine Marie Henriette. A seedling of Gloire de Dijon, with bright red flowers, large, full and scented. This Rose partakes somewhat of the Hybrid Perpetual character, and in shape, form and size it is certainly very distinct and beautiful. The color is a bright cherry, in a pure shade. A strong, vigorous grower that succeeds well all over the different sections of the South.

Empress of China. A true perpetual bloomer, producing a profusion of flowers even the first season. Flowers of good size, semi-double, of a beautiful bright pink. Grows very fast.

Marechal Niel. Beautiful, deep sulphur-yellow, very full, very large and exceedingly fragrant. It is the finest yellow Rose in existence. When allowed to grow until it attains a large size, as it will in a few years, it yields thousands of beautiful golden yellow flowers. Grown the world over for its magnificent yellow flowers. Especially desirable in the South. We have a grand stock of this variety. 10 cts., 25 cts. and \$1 each.

President Cleveland, or Climbing Marie Guillot. Of a semi-climbing habit and otherwise identical with Marie Guillot, the loveliest of all white Roses. 15 cts.

Climbing Kaiserin Augusta Victoria. An exact counterpart of the bush form in every way except its climbing features. This is one of the most delightful of all pillar Roses, and should be in every collection.

Crimson Rambler. Perfectly hardy in the open ground, will grow 8 to 10 feet in a season; flowers appear in great panicles, and are of a deep, rich crimson color, like blood-colored velvet; when cut they last two weeks in water, and fully a month on the bush.

Climbing Souvenir de la Malmaison. A sport of the old favorite Malmaison. Flowers

are very large and double, of a beautiful flesh color; plant is of strong, climbing habit and free-blooming. 15 cts.

Climbing Wootton. A fine, large double flower of bright cherry-crimson. A beautiful, free-flowering Rose that is completely covered with bloom the entire season. 15 cts.

James Sprunt. Deep cherry-red; flowers are of medium size, very double and sweet. A strong, free grower, very abundant in bloom.

Climbing Meteor. The finest crimson everblooming climbing Rose. It is a rich, velvety crimson, much like the forcing Rose Meteor, of which it is a sport, and an extremely strong-growing variety, making shoots 12 to 15 feet long in a single season under favorable circumstances. 15 cts.

Lamarque. Large buds, beautiful and sweet-scented; pale canary-yellow, almost white. Flowers are full, elegantly finished and borne in showy clusters of three or four.



Crimson Rambler.



Geranium, Bruant Type.

GERANIUMS

We are large growers of this truly popular plant and annually import all of the leading novelties of the European countries, and, together with those of American origin, we have one of the choicest collections of the South. We are southern florists, but we are up to date. The following will be found to be the cream of the many sorts of recent introduction, with a few of the old stand-bys.

Two and one-half inch pots, 10 cts. each, \$1 for 12, purchaser's selection, except where noted, and all labeled. We will send 20 plants, all different, our selection, not labeled, for \$1, by mail, postage paid. Larger plants, from 4-inch pots, 15 cts. each, \$1.50 per doz., by express only.

For new sorts, see Novelties.

VARIETIES OF BRUANT TYPE

This class of Geraniums is distinguished from ordinary ones by the extra large flowers and long stiff stems, by the thick, heavy foliage and robust constitution of the plant. They grow and bloom continually even in the driest and hottest weather.

Alphonse Ricard. An excellent semi-double; a strong grower, dwarf and branching. Produces immense trusses of bloom, from 5 to 7 inches in diameter; color bright orange-red.

Beaute Poitevine. One of the finest of the semi-doubles; has no equal in its color. The trusses of bloom and individual flowers are of immense size and excellent shape. Beautiful rosy salmon, nicely shaded and tinted from deep orange to pure salmon.

Heteranthe. One of the very best Geraniums for bedding; exceptionally large trusses of semi-double flowers; clear orange-scarlet.

Imogene. Single deep scarlet; very effective; for bedding purposes.

J. J. Harrison. The enormous truss, the size and beauty of the individual flower, its glowing color, the sturdy habit and magnificent growth make this rank first of all in bedding Geraniums.

Mme. Chas. Molin. Showy and attractive single-flowered variety; bright salmon-pink. In habit of growth and foliage it is excellent, making ideal-shaped plants, compact and branching. 10 cts.

Mrs. E. C. Hill. Of a most distinct and pleasing shade of salmon, with light shading at the center. Trusses are large, and composed of an immense number of florets. The finest salmon-flowered Geranium to date.

Paul Bruant. Best all-round Bruant for the South; semi-double scarlet.

Ville de Poitiers. Double. There is nothing finer than this in the Bruant race. Color rosy scarlet, very clear and bright; trusses very large, composed of enormous florets nearly 3 inches across, and of the peculiarly beautiful form of Beaute Poitevine. Very free, producing an elegant effect when massed.



SINGLE GERANIUMS

La Vale. Fine large-flowered salmon-colored; white eye.

Mary Hallock Foote. Immense trusses of bright salmon, with a pure white eye; a grand variety.

Master Christine. Bright rosy pink, with light center; the best of its color; fine bedder, and equally good for winter blooming.

Mrs. J. M. Caar. Absolutely perfect as a bedding variety; never burns; is of dwarf, compact habit; in freedom of bloom is superior to all white bedders, and equal to the best scarlet ones.

Madonna. Soft pale pink; florets large, arranged in handsome, showy trusses, well above the foliage; distinct and beautiful color.

Queen of the West. Bright orange-scarlet; large trusses; a free bloomer.

Signor Crispi. Light pink, white eye; strong and free in growth and bloom.

Souv. de Mirande. Round florets, cream-white upper petals, with a distinct rosy pink border; lower petals salmon-rose, streaked with pure white. It is extremely free-flowing, and produces fine trusses.

Triumphant. The best scarlet bedder yet introduced.

DOUBLE GERANIUMS

Alpine Beauty. Very dwarf, with stiff, neat foliage; the flower stems are long and stiff. Both floret and truss are of unusual size; stands the sun finely, proving a grand bedder.

Comtesse de Harcourt. Pure snow-white; a grand bedder; florets large and beautifully formed; extremely free in bloom, forming a bank of white.

A. Fleurot. Dark red, maroon center.

Cloire de Franco. Individual flowers very large and double; color salmon-white, with a dark, distinct salmon-red center.

Button. Purplish red; each floret resembles a rose bud.

James Vick. Dark salmon; extra good for bedding.

La Favorite. Trusses very large; florets of the most beautiful and perfect form, and of the very purest, snowiest white in color.

Montesqueu. Light pink; very free bloomer.

S. A. Nutt. Rich, dark crimson; the flowers are of perfect shape and fine size; the trusses massive and produced in great number; close, compact habit.

Gullion. Deep red; this variety outblossoms all others.

Lizzie Hamilton. Dark pink; fine bedder.

Spaulding's Pet. Rich, dark crimson; blooms borne on long stems well above the plant; the best crimson bedder we know of for our climate.

IVY-LEAVED GERANIUMS

Incomparable. Trusses very large; florets immense and very regular in form, quite full; the color is an exquisite shade of rosy carmine. 10 cts.

P. Crozy. A grand hybrid between the Zonales and Ivies, having the foliage of the former, but a very heavy texture; in form of truss and florets it resembles the Ivy-Leaved section; the color is soft bright scarlet, with veinings of maroon; the habit is perfect, and it is a grand bedder.

Souv. Chas. Turner. Florets 2½ inches across, trusses 6 inches. The color is a deep, bright pink, approaching scarlet; the upper petals feathered maroon.

PELARGONIUMS, or LADY WASHINGTON GERANIUMS

These have beautiful flowers, richly blotched, so that they are sometimes called Pansy Geraniums. 15 and 25 cts.

SCENTED GERANIUMS

Apple. The most delightfully scented of all Geraniums. 15 cts.

Nutmeg. Small leaves, resembling the apple-scented. 10 cts.

Rose. Broad cut, fragrant leaves.

Cut-Leaved Rose. Leaves finely cut.



Ivy-Leaved Geranium.



Bed of Azaleas.

Collection of Greenhouse Plants

ACALYPHA SANDERI

One of the most striking flowering ornamental plants we have ever seen. It is of strong, free growth, with large dark green leaves, from each axil of which thick, rope-like spikes of velvety crimson flowers are gracefully suspended. The remarkable floriferousness and the great size of the spikes of flowers (compared to the plant) is fairly well shown in our picture. The plant is in flower the year round, and is as easily grown as a coleus. Give a warm temperature. 25 cts.

ALTERNANTHERA

Beautiful dwarf plants of a compact habit, growing about 6 inches high, and admirably adapted for edgings to flower beds.

Aurea nana. Bright, golden yellow, holding its color well the entire season. 5 cts. each, 50 cts. per doz., \$3.50 per 100.

Amœna spectabilis. Crimson, pink and brown; the finest and brightest. 5 cts. each, 50 cts. per doz., \$3.50 per 100.

AMARYLLIS JOHNSONI

A strong-growing sort with flower-stalk 2 feet high, bearing three to six brilliant red flowers 5 inches in diameter; each petal has a distinct white stripe in the center; very fragrant. 30 cts.

ABUTILON (Golden Fleece)

Golden Bells. Bright golden yellow flowers. Of strong, vigorous habit and very free-flowering. The finest yellow variety on the market. 10 cts. each.

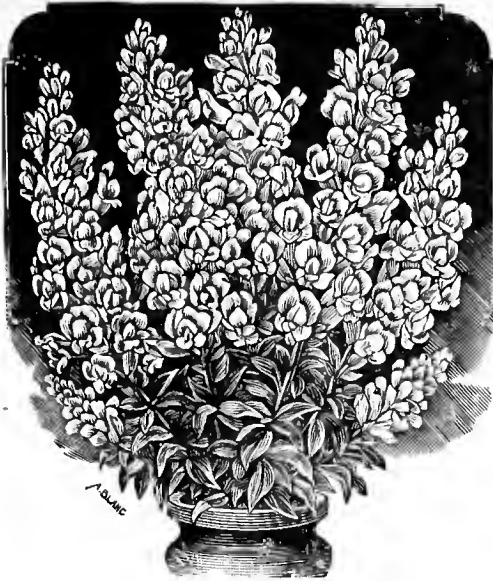
Souvenir de Bonn. Grand green and silver variety. Fine for decoration, for edging canna beds and for veranda boxes. Extra large, long-stemmed orange flowers. 10 cts.

AZALEA, CHINESE

Beautiful plants for window or conservatory. The ease with which they can be grown and their diversity of color will always keep them in public favor. We import large numbers of these delightful plants each year. Mention shade desired—red, pink or white. We can supply plants at \$1, \$1.50 and \$2.50 each.



Acalypha Sanderi.



Antirrhinum, Queen of the South.

ALOYSIA CITRIODORA

This is the Lemon Verbena, a pretty shrub, with very fragrant light green leaves. 10 cts.

ALYSSUM, SWEET

Double, White. Very pretty and dainty. Fine for baskets, vases and borders of beds. Blooms profusely all the year around. 5 cts. each, 50 cts. per doz.

ARAUCARIA EXCELSA

(Norfolk Island Pine)

This beautiful plant resembles the pine somewhat, though much finer in texture. It is particularly adapted to table decoration and most unique in appearance, the branches being arranged in neat symmetrical whorls. A most exquisite jardiniere plant of easy culture, and is not troubled with any insect pest. You will surely be pleased with it. Plants 12 to 14 inches high, with 2 to 3 whorls, by express, \$1.50; 18 to 20 inches high, with 3 to 4 whorls, by express, \$2.50.

ANTIRRHINUM, QUEEN OF THE SOUTH (Snapdragon)

Beautiful and showy. Pure white, with yellow throat; will bloom all summer, and if kept in pots will also bloom all winter in the house; fine for cutting. 10 cts.; larger, 25 cts.

ASPIDISTRA VARIEGATA

As popular as a Palm for house decoration. Almost indispensable where variegated foliage is required. The leaves are 10 to 18 inches long, beautifully splashed and striped with cream-white. One of the few plants that seem to thrive in the hot air of the living-room, where it increases in value and beauty with age. 25 cts.; larger plants, 75 cts. and \$1, by express.

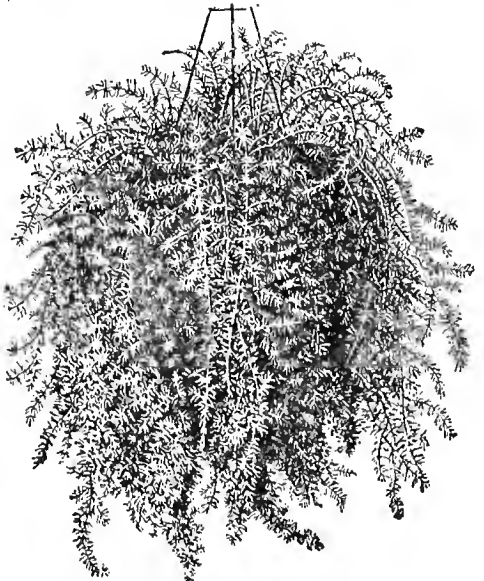
ORNAMENTAL ASPARAGUS

Sprengerii. Especially useful to grow as a pot-plant for decorative purposes, for planting in ferneries or in suspended baskets. It grows freely the whole year and makes an excellent house plant. A vigorous grower, producing sprays 4 to 5 feet long of fresh, green, feathery foliage. Useful for bouquets, wreaths or sprays, remaining perfect for weeks after cutting. Strong plants, 10 to 20 cts.; specimen plants, \$1 to \$2.50.

Plumosus nanus. A beautiful climbing plant, with bright green, gracefully arched foliage, surpassing Maidenhair Ferns in grace, delicacy of texture and richness of color. The fronds are 12 to 15 inches long and taper to a point from a width of 12 inches. One of the most beautiful decorative plants. 10 to 25 cts.

ASTERS

Beautiful bedding plants. Different sorts, ready in March. 5 cts. each, 50 cts. per doz.



Asparagus Sprengerii.



President Carnot Begonia. (See page 16.)

Begonias

10 cts. each, \$1 per doz., except where otherwise noted; large plants, 25c. and 50c. each.

Alba picta. Very ornamental; has long, ear-shaped, medium-sized leaves of darkest green, with silvery spots.

Argentea guttata. Has the silvery leaf blotches of Alba Picta, with the form and beauty of Olbia; purple-bronze leaves, oblong, with silvery markings; flowers white on the tips of the stems.

Erdfordia. Has all the good qualities of the famous bedders, Vernon and Dewdrop. It will stand the strong sun in summer, and is one mass of bloom from June until frost. It is also a very showy pot-plant for spring sales. Habit of growth strong and compact; color deep rosy pink. We have a splendid stock and offer it at an exceptionally low price. 15 cts.

Feastil (Beefsteak Begonia). A low, spreading Begonia, with perfectly circular leaves, red beneath and dark glossy olive-green above; flowers pink, sent up on long stems; very easy to grow. 15 cts., 25 cts. and 50 cts.

Marguerite. Somewhat like Metallica, but more bushy; leaves bronzy green; large trusses of light rose-colored flowers freely produced. A better market variety than Metallica.

M. de Lesseps. In the style of Argentea guttata, but with much larger leaves, beautifully spotted with silver. A very strong-growing sort that will do well and give satisfaction.



Begonia Erdfordia.



Rubra Begonia.

BEGONIAS, continued

Metallica. A fine, erect-growing Begonia, with dark, rough leaves; the surface is lustrous bronze-green; veins depressed and dark red; a free bloomer.

President Carnot. A remarkably strong-growing variety, of stiff, upright habit; somewhat in style of *B. rubra*, but much larger in flower and leaf. Flowers beautiful coral-red, in large pendent panicles. 15 cts.

Rubra. Dark, glossy green leaves, free-flowering; flowers rich coral-red, in large pendent panicles. One of the best.

Sanguinea. A showy variety, with very large leaves, rich olive above, crimson beneath, and of a peculiar leather-like substance; flowers light rose to white, very dainty.

Thurstoni. (New.) A cross between *Metallica* and *Sanguinea*, having the bright red foliage and veinings underneath the leaves, and bright metallic green, shading to red, in the younger growth on top; also the deep veinings of *Metallica* and smooth glossy leaves and red stems of *Sanguinea*. The flowers are a beautiful deep pink in bud, but when expanded a beautiful shell-pink. 15 cts.

Vernon. Of unusual merit as a bedding sort, flowering as freely when planted out as when grown in a pot. It begins flowering when first planted, and continues until stopped by frost. Foliage rich, glossy green, often shaded with deep bronze. The flowers on first opening are deep red, changing to a beautiful clear rose when fully open. Thrives everywhere. 15 cts.

Semperflorens gigantea rosea. A vigorous grower; large leaves; elegant trusses; rose-colored flowers. 25 cts.

Wettsteini. This fine Begonia is in the direct line of *Rubra*, so well and favorably known. The leaf is ornamental, peculiarly indented and beautifully shaded.

Zebrina. Leaves bronze-green, with dark stripes and blotches above, deep crimson beneath; flowers lighter.

Rex (Painted-Leaf Begonias). These are grown for their handsome variegated foliage. For house culture, baskets, vases, etc., there is nothing more beautiful. We have a very fine assortment. 25 cts.

BOUGAINVILLEA GLABRA
SANDERIANA

A delightful climber for porch or to cover a dead tree or back fence. Flowers dark purple; blooms all summer and stands the winter with a slight protection in this climate; the blooms form in long clusters along the stems, and the foliage is almost hidden by the profusion of bloom. It has been the admiration of all who saw it in bloom in our grounds the past season. 2½-inch pot, 20c.; large plant, 4-inch pot, 50 cts.



Rex Begonia.

We label all plants correctly and return money when we cannot supply what is desired.

Cannas

The most desirable bedding plant for the American garden. Give rich soil and abundance of water when the plants are in full growth. The following are first-class for the South.

Strong plants, 10 cts. each, 12 for \$1, \$5 per 100



Italia Canna.

Alphonse Bouvier. Bright crimson flower-spikes, two or three to a stalk; very large and full, all blooming together.

Florence Vaughan. The finest yellow-spotted Canna. Flowers very large, brilliant yellow, spotted with bright red; a strong grower and free bloomer.

Italia. Bright orange-scarlet, with a very broad golden yellow border. The flowers, which are produced on massive stems about 16 inches long, are set well above large, heavy foliage.

Austria. A counterpart of Italia, except in the color of its flowers, which are of a pure canary, with but a few traces of small reddish brown spots in the center of the two inside petals.

Queen Charlotte. Rich crimson-scarlet, with wide gold border on every petal. It blooms profusely, and the flower-spike, which is very large and full, stands well above the leaves.

Madame Crozy. Immense flower heads of the deepest vermillion, gold-bordered; petals very wide and broadly rounded.

Paul Marquant. Extra large flowers of deep salmon color, shaded orange; vigorous, free blooming.

Chicago. The best of all the red varieties. Foliage green, 9 to 10 inches wide; flower-truss and stalk stand boldly erect. The large flowers open out nearly flat, petals 1½ inches wide and five in number. Color a clear, deep vermillion, without markings, under a purplish gloss. 5 feet.

Mlle. Berat. The best bedder. Flowers a very soft shade of rosy carmine; petals long, graceful. A bed of this variety is simply superb, making a good show of flower-trusses all of the time; solid mass of pink. Leaves green. 5 feet.

President McKinley. Medium-sized flowers of good substance; color a fiery, deep crimson. Blooms profusely, throwing a strong flower-spike. Leaves green. 5 feet.

President Cleveland. This variety attracted widespread attention last season, and is conceded to be one of the finest introductions of late years. Color bright orange-scarlet; very showy, one of the best blooming sorts on our grounds this year.

Charles Henderson. A splendid dwarf, compact grower, sending up erect, compact heads of immense flowers. Dark crimson, marked in center with gold pencillings.

CROTONS

Excellent decorative plants, gorgeously colored with different combinations of yellow, red, white and green. They are very easily grown, and do well in any warm conservatory or window; particularly valuable for bedding out in summer. 15, 25 and 50 cts.

CALLAS

Fine plants from California; such as will give a profusion of bloom all the season. 25c.



Dwarf French Canna.

Chrysanthemums

Chrysanthemums have been improved so much in the last few years that we would advise all lovers of choice flowers to discard some of the older and commoner varieties and try some of the newer ones. We were awarded the first-class premium and sweepstakes for the finest Chrysanthemums at the Texas State Fair and at the Dallas Exposition. Also twenty premiums and two gold medals at the Waco Floral Show. Our varieties are from the best strains and make the choicest specimens. For fine large flowers pick off most of the small buds, leaving the center one.

For New Sorts, see Novelties.

10 cts. each, \$1 for 20, except where otherwise noted



Mrs. Perrin Chrysanthemum.

WHITE

Merry Monarch. Very large and early; one of the best sellers in the market.

Mrs. H. Robinson. The grandest early white variety; immense, incurving, broad-channelled petals of great substance.

Mutual Friend. Purest white, ranks among the very best; slightly reflexed; stiff stems; foliage good.

The Queen. One of the grandest of all the white sorts, especially for exhibitions.

Mrs. H. Weeks.

Early mid-season; immense globular blooms, with broad, incurving petals. A grand flower, with fine stem and foliage. Easily grown.

Ivory. One of the best known dwarf early white sorts; grown in immense quantities.

Western King. A pure white incurved flower, with outer petals slightly reflexed, of chaste and beautiful form; has fine stems and foliage.

Mrs. Jerome Jones. Grand stem and beautiful foliage; quite dwarf; flowers waxen white, with broad, incurving petals. One of the very finest.

PINK

Glory of the Pacific. Of magnificent size and depth, with broad petals, which finally reflex, showing the clear pink color to advantage. Will please everybody.

Mrs. E. C. Hill. An indispensable early pink. This variety is grand in color, and brings an immense incurving flower that is not surpassed by any other. Of easy and rapid growth.

President W. R. Smith. Very beautiful in finish; still one of the most popular pinks.

Mrs. S. T. Murdock. One of the finest novelties; rich glistening pink; fine globular bloom, of rather short incurving petals; stem and foliage perfect.

Mrs. Perrin. The very nearest approach to the true pink so long desired. It has slender, stiff stems and ornamental foliage. The flower is of globular form, incurved, full, and with a finish as fine as satin. Color rose-pink within, glistening pink without.



Major Bonnaffon.



Black Hawk.

Maud Dean. Very bright, clear, beautiful shade of pink; petals horizontal or recurved; stems stiff.

Vivian Morel. Grandest reflexed pink variety to date; very large flower; fine foliage; strong stems.

YELLOW

Miss M. M. Johnson. A deep golden yellow; very full and incurving, with broad petals; produces remarkably large, fine flowers; an indispensable early yellow.

Golden Wedding. There is no finer yellow than this variety when well grown; the blooms are enormous, shining golden yellow; grand in habit and foliage.

Major Bonnaffon. Soft, clear yellow, crowded with petals, quite globular; growth extra good; perfect in form and finish. The great blooms are sometimes 6 to 7 inches across and nearly as deep; the color has a peculiar luminous quality.

Miss Georgiana Pitcher. Foliage and stem Ar. Dwarf in habit; flower incurved, of good size, fine color and great substance. A magnificent variety.

Modesto. Exceptionally meritorious. The finest yellow yet produced. Intense in color, unsurpassed in size, of an incurved, slightly whorled form, with very high, full center.

RED

Defender. Dark crimson, very bright; does not show under side of petals, which are lighter; a good free grower, with stout stem and good foliage.

Black Hawk. Dark crimson-scarlet; large, strong-growing, with stiff stem and grand foliage.

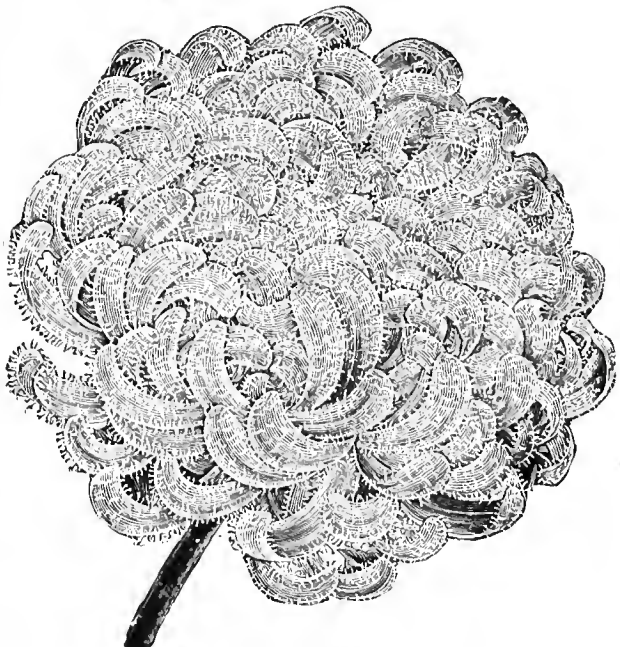
The Bard. Bright crimson, with silver reverse, fine strong stem, having fine foliage clear to flower.

OSTRICH PLUMES

Enfant des Deux Mondes. A creamy white, hairy variety, of fine shape and excellent form.

Louis Boehmer. Identical with the above, except that its color is an exquisite shade of silvery pink, with deep rose on the inside petals.

Golden Plume. Clear bright golden yellow; flowers large, incurved, nicely plumed.



Ostrich Plume Chrysanthemum.

Carnations

We make a specialty of Carnations and grow them in large quantities. We find the demand for them is increasing more and more every year. They are almost hardy in the South, requiring only slight protection during very severe weather. Plant very early in the spring, so that they will get well established before hot weather. Pinch the top shoots several times during the summer, to encourage a bushy growth. If wanted for winter blooming pot in October. The cut-flowers will last a week or more in an ordinary sitting-room, and very few flowers have such a delightful fragrance.

10c. each, \$1 per doz. We will send 15 nice plants, different sorts, by mail, unlabeled, for \$1.

For new sorts, see Novelties



"The \$30,000 Carnation."

The Marquis. Has received five first-class certificates for best pink Carnation. It is a true pink without a trace of purple or magenta. Form is perfect, full and double, with nicely raised center.

"The \$30,000 Carnation" (Mrs. Thomas W. Lawson). It is a beautiful shade of pink, 3 to 4 inches in diameter, on strong, erect stems. It is such a grand flower and so strong and sturdy in growth that the originator was paid \$30,000 for the original stock.

Genevieve Lord. Beautiful shade of pink; extra large, very fragrant, very strong, sturdy grower. To see it grow is to admire it.

Flora Hill. The flower is of enormous size and most deliciously scented; wonderfully free in bloom.

Jubilee. A very large, intense scarlet of the richest shade. Flowers are of enormous size and quite fragrant.

Triumph. A beautiful pure bright pink of enormous size. Its growth, freedom of bloom and delicious odor are everything that can be desired.

Mrs. George M. Bradt. Clear white, heavily edged and striped with scarlet; strong and vigorous, flower very large and full. The handsomest variegated flower we have ever seen.

Armazindy. Large, snow-white, lightly penciled scarlet; stem very stiff; never bursts calyx.

Wm. Scott. Clear light pink, perfect in form; has strong, stiff stems.

White Cloud. A remarkable new white Carnation; blooms very early on strong, stiff stems and continues to bloom the entire season. Flowers large, of

fine shape, very fragrant.

Meteor. Deep brilliant crimson-scarlet; of medium size; vigorous, free-blooming, has clean foliage.

Glacier. Flowers of great substance, stiff-stemmed, snow-white; habit dwarf, long-keeping; plant dwarf, early-flowering, free of bloom.

G. H. Crane. We do not hesitate to recommend this as the coming scarlet Carnation. It is a very large-flowering sort, first-class in both quality and quantity of bloom. It comes in flower early and continues all season; color a clear, brilliant scarlet.



Glacier.



Fancy-Leaved Caladium.

CALADIUMS

Esculentum. A tropical plant with luxuriant green foliage. The leaves are often more than 2 feet across and are bright and ornamental the entire season. Will grow in an ordinary garden soil, but should have plenty of water in order to give the best results. Very easy to cultivate; the bulbs may be taken up in fall and kept through winter in dry sand in the cellar. Extra large bulbs, 35 cts. each, \$3.50 per doz.; 1st size, 20 cts. each, \$2 per doz.; 2d size, 10 cts. each, \$1 per doz.

Fancy-Leaved. These delight in a place shady and moist. They should be started into growth about March 1, dried off in October and kept in a warm and dry place until spring again. They are excellent for window boxes, vases or single pot-plants, and succeed equally well in a somewhat shady situation outdoors. 25 cts. each, 5 for \$1.

DOUBLE FEVERFEW

(Pyrethrum)

This is the well-known double white Feverfew, so valuable for cut-flowers, and suitable for pot or garden culture. The blossoms are freely borne on stems 18 inches high. The plants produce immense crops of double daisy-like flowers all through the summer. They are perfectly hardy, and thrive and spread from year to year with little care. 10 cts.

FICUS ELASTICA

(Long-Leaved)

The well-known India Rubber Tree, one of the very best plants for table or parlor decoration. Its thick, leathery leaves enable it to stand excessive heat and dryness, while its deep glossy green color always presents a cheerful aspect. Fine plants, 50 cts., 75 cts. and \$1.



Ficus elastica.

Ferns

No collection of plants is complete without Ferns. The selection we offer embraces the best varieties.

Adiantum Farleyense. The handsomest and most graceful of all Ferns; descriptions cannot give an idea of its beauty. Strong plants, 50 cts. and \$1.

Adiantum cuneatum. The popular Maidenhair. 15c., 25c. and 50c.

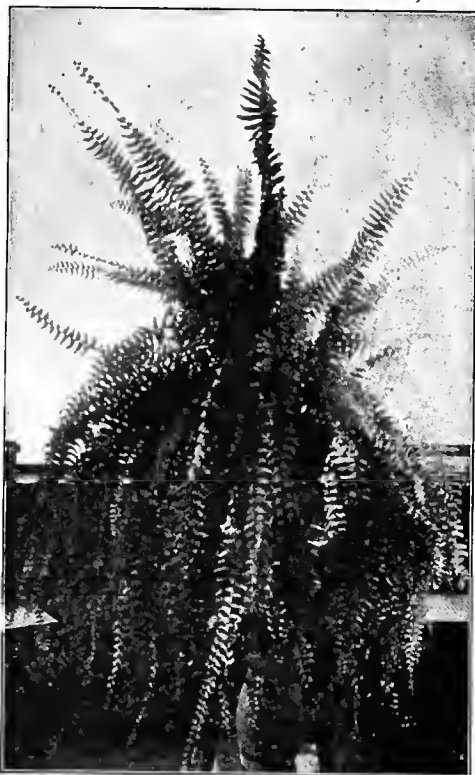
Alsophylla Australis (Australian Tree Fern). A very rapid-growing species. 25 cts. and 50 cts.

Cyrtomium falcatum (Holly Fern). Very desirable for house culture. 15 cts., 25 cts. and 50 cts.

Davallia stricta. One of the finest Ferns in cultivation, whether for growing as a decorative plant in the room or planting out. The fronds are of strong texture and of a beautiful shade of green. 15 cts., 25 cts. and 50 cts.

Nephrolepis cordata compacta. A dwarf, compact-growing form of Sword Fern, making shapely plants 2 feet high when fully matured. Its deep green fronds have just enough arch to make them graceful. 15 cts., 25 cts. and 50 cts.

Nephrolepis exaltata Bostoniensis. One of the most graceful and beautiful of Ferns. For single specimen pot-plants it has no equal. Its handsome green fronds often grow 4 feet long, arching and drooping over so gracefully that it is often called "The Fountain Fern." See cut. 2½-inch pots, 10 cts. each; 4-inch pot, 25 cts.; fine specimens from \$5 to \$10.



Nephrolepis exaltata Bostoniensis.



Nephrolepis cordata compacta.

Pteris cretica albo-lineata. A very pretty and useful variegated variety. 15 cts.

Pteris argyrea. A very showy, strong-growing Fern; foliage variegated; fronds large, light green, with a broad band of silvery white down the center of each; very distinct. 15 cts.

Pteris serrulata. This is a very useful basket variety of graceful habit. 10 cts.

Pteris tremula. One of the finest Ferns for house decoration, growing very rapidly and sending up large, handsome fronds; makes magnificent specimens; easily grown and very popular. 10 cts.

We can furnish a fine selection of small Ferns suitable for Fern dishes at 10 cts. and 15 cts. each; \$1 and \$1.50 per doz.

IMPORTED JAPANESE FERN BALLS

(Something New From Japan)

These Fern Balls arrived from Japan in January. The roots are twisted and worked together into a ball about 8 inches in diameter. The fresh young leaves soon sprout and form a solid mass of fronds 15 to 18 inches in diameter when fully developed. These Fern Balls do well hanging in a window where not too much sun reaches them. Keep the ball moist by dipping it occasionally in a pail of water. The balls are too large to be sent by mail, and must be sent by express at buyer's expense. \$1.50 each for nice specimens.



Japanese Fern Ball.

GLADIOLUS

The most attractive of all summer-flowering bulbs are the Gladioli. Wonderful improvements have been made in the size and beauty of these flowers, and our list comprises only the best selections. 5 cts. each, 40 cts. per doz.

GREVILLEA ROBUSTA (Silk Oak)

A magnificent plant for decorative purposes. Of rapid, easy growth, with finely cut foliage, rivaling a rare fern. The young growths are a light bronze color, the tips being covered with a soft down closely resembling raw silk, hence the name of "Silk Oak." 25 cts. for nice plants.

HELIOTROPES

10 cts. each, \$1 per doz.

Albert Delaux. Foliage bright golden yellow, slightly marked green; flowers deep lavender.

Queen of the Violets. Rich violet-blue; exceptionally free in growth and bloom.

Zephire. Light blue.

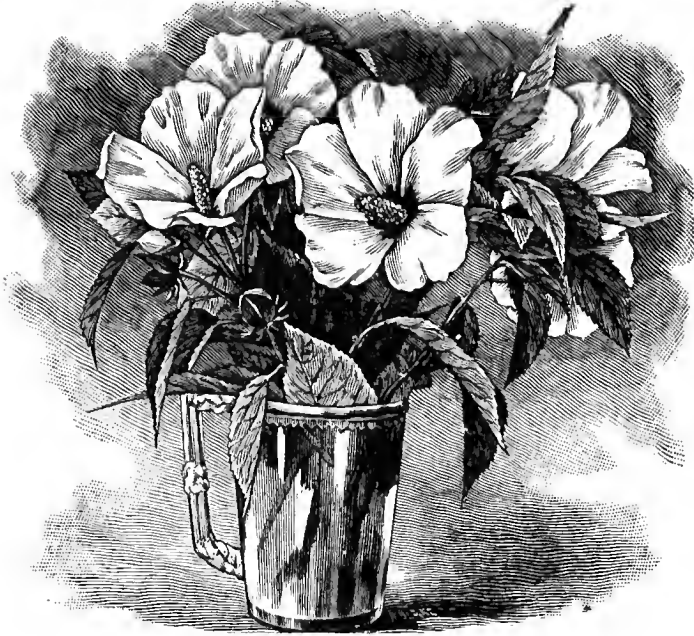
La Tosa. Lavender.



Grevillea robusta.



Gladiolus.



Hibiscus.

HIBISCUS

These delightful free-blooming plants are unsurpassed for planting in the South; they stand the hot weather to perfection and bloom the whole summer through. Our collection is unsurpassed.

2 1-2-inch plants, fine ones, 15 cts. each, or the full set \$1.

Peachblow. One of the finest plant novelties of recent years. Flowers double, of a rich shade of clear pink, with small deep crimson center; an entirely new and most beautiful shading; 4 to 5 inches in diameter. Blooms freely, even on small plants. Good as house plant or planted out in the garden.

Coleri. Flowers buff-yellow, with crimson base, very distinct.

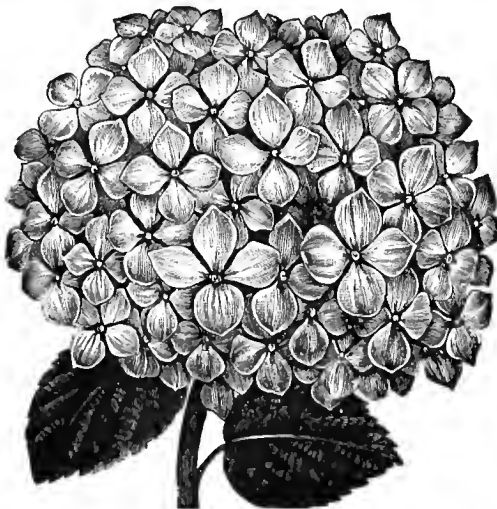
Sub-violaceus. Flowers of enormous size, beautiful carmine, tinted with violet; probably the largest flower of the Hibiscus family.

Carminatus perfectus. Full, round flowers of perfect shape and of a rich, soft carmine-rose, with a deep crimson eye. A beautiful free-blooming variety.

Minlatus semi-plenus. Semi-double flowers of brilliant vermilion-scarlet; petals waved and recurved.

Grandiflora. Rich, glossy foliage, blooming profusely during the summer, literally covering the plant with scarlet-crimson flowers.

Rubra. Flowers enormous, double, clear red, tinted with violet; an unusually free bloomer.



Hydrangea Otaksa

HYDRANGEA OTAKSA

A Japanese variety, producing immense heads of pink flowers. This is the variety so extensively used for Easter decorations. 15 cts. and 25 cts.; large plants, 50 cts. and \$1.



Jasminum.

JASMINUM

Grand Duke. Large, double, white, imbricated flowers; fragrant. 15 cts. and 25 cts.

Cape Jasmine. Delightfully fragrant, pure white flowers. 10 cts.

Night-Blooming. Blooms at night; flowers very fragrant. 10 cts.

Maid of Orleans. A very attractive new sort, with good-sized, double flowers, blooming profusely all summer; shining pale green foliage. We predict for it a rapid sale, as it is much easier to handle than other Cape Jasmynes, and, as a whole, more desirable. 15 cts. and 25 cts.

HARDY ENGLISH IVY

This is the variety used for covering walls, etc.; invaluable on account of its remaining evergreen all the year; has become very popular for cemeteries. Large plants, 25 cts.

LANTANAS

One of the best summer-flowering plants for our climate; equally fine in dry or wet weather, sun or shade. There are few bedding plants that bloom more continuously or afford a greater variety of colors. Six varieties in white, cream, yellow and pink, also the weeping, 10 cts. each, 12 for \$1.

MOONFLOWERS

White (*Ipomœa grandiflora*). A plant that grows and blooms well with everyone. If planted out in rich ground where it has full exposure to the sun, it will grow 40 feet high by the middle of October, blooming abundantly the entire season. The flowers are pure white, from 5 to 6 inches in diameter, emitting a rich jessamine odor at night. They begin to open about sundown, and close before noon the following day. 10 cts. each, per doz. \$1.

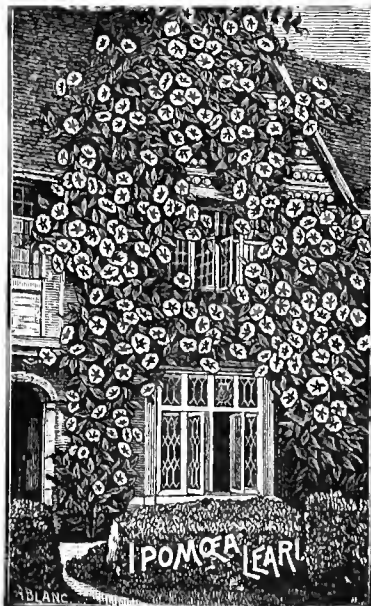
Blue (*Ipomœa Leari*). This makes a splendid companion to plant with the above. The flowers are the most intense violet-blue, with reddish purple rays, and are 6 inches across. There is nothing of its color that exceeds in richness the flowers of *Ipomœa Leari*. 15c. ea., \$1.50 per doz.

OTAHEITE ORANGE

The best of the Oranges for house culture. It is of dwarf, bushy habit, and bears a profusion of fragrant flowers and edible fruit. We offer two sizes: First size, which will flower and fruit the coming season, \$1 ea.; second size, 25c. ea.

OXALIS

Pretty basket or pot-plants for winter-flowering. 10 cts.





Kentia.

Palms

We offer a fine collection of choice specimens of these popular decorative plants. No home is complete without one or more of these truly ornamental Palms. They are of the easiest culture, requiring plenty of water and good rich soil, and an occasional sponging of the foliage to remove dust that may accumulate on the leaves.



Cycas revoluta.

Areca lutescens. One of the most beautiful and valuable Palms in cultivation; bright glossy green foliage and rich golden yellow stems. 50 cts., \$1, \$1.50, \$2.50 and \$5, according to size.

Cycas revoluta (Sago Palm). The Cycas makes a magnificent specimen, and is one of the most valuable plants grown for the decoration of the lawn or house. The heavy, glossy, deep green fronds resist alike the gas, dust and cold to which decorative plants are frequently exposed. Fine, shapely plants. By express. 1st size, with 12 to 15 leaves, \$5; 2d size, with 8 to 10 leaves, \$3; 3d size, 6 leaves, \$1.50.

Kentia Belmoreana. A beautiful strong-growing Palm. Deep green, crisp foliage. 75c., \$1.50, \$2.50, \$5.

Kentia Forsteriana. Graceful, bright green foliage. 75 cts., \$1.50, \$2 and \$5.

Latania Borbonica. A beautiful Palm with large, deeply divided, fan-shaped leaves. It is of easy cultivation and probably the very best variety for house culture. 50 cts., \$1, \$2 each and upwards.

Phoenix Canariensis.

One of the hardiest of the Date Palms, with dark green feathery foliage, of strong growth, is especially valuable for outdoor decoration, as it stands sun and wind without the least damage, even in exposed situations. 8-inch pots, 30 inches high, \$2.50 each; 9-inch pots, 36 inches high, \$5 each.

Phoenix rupicola. A graceful, fine-leaved species, fine everywhere, very easily grown. 75 cts. to \$2.

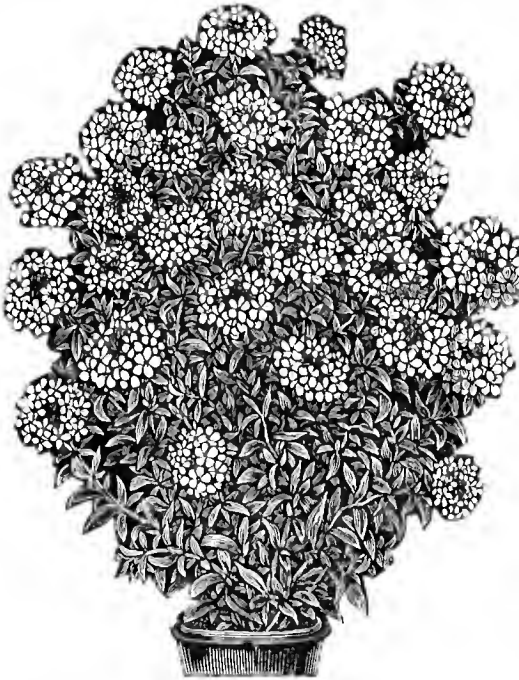
Phoenix reclinata. A fine, large-growing, graceful Palm of easy growth, and one that will stand much neglect without injury. 50 cts. to \$2.

Rhapis flabelliformis.

A Japanese variety of easy culture, succeeds in almost any position. The foliage is of very rich, dark green color; the habit of the plant is to sucker from the base, so that it forms a handsome bushy specimen. 6-inch pots, about 24 inches high, \$1.50 each; 8-inch pots, 30 inches high, very bushy, \$3 each.

Rhapis humilis. Very similar to the above, but with much narrower pinnae. Strong plants in 6-inch pots, 24 inches high, \$1.50 each; 7-inch pots, 30 inches high, bushy specimens, \$2.50 each; 8-inch pots, 36 inches high, very bushy, \$5 each.

**Areca lutescens.****Latania
Borbonica.**



Plumbago Capensis.

PARIS DAISY (Marguerite)

Very profitable for cut-flowers. Always in active demand because of the many uses to which they are adapted, and also very easily grown and handled. We offer the best white variety, having a ray of white petals around a salmon disk; splendid for cut-flowers. 10 cts.

PAEONIES

Paeonies are exceedingly hardy, and will succeed in any ordinary garden soil, well enriched with good manure. During the summer months mulching will be beneficial to the roots, especially on dry soils. We offer a splendid assortment in **White, Pink and Crimson**. Strong plants, 35 cts. each, \$1 for 3.

PANSIES

As we have given this plant special selection and cultivation, the stock offered can be relied on as embracing the best from foreign and domestic collections. It combines with flowers of the largest size and finest form the most exquisite gradations of color. First size, 10 cts. each, 75 cts. per doz.; second size, 5 cts. each, 50 cts. per doz.

PLUMBAGO CAPENSIS

One of the most delightful plants for the South. Its beautiful blue shaded phlox-like flowers come in profusion all summer long. Nothing in a blooming plant surpasses it for the South. Large 4-inch plants, 25 cts.; small plants, 10 cts.

PETUNIAS

Double. The Double Petunia is one of the finest bedding plants for massing, mixed borders or vases. The brilliancy and variety of its colors, combined with the duration of its blooming period, render it invaluable for garden decorations. We offer several shades of colors. 15 cts. each, \$1.50 per doz.

Single. Fine striped sorts from the best imported seed. 10 cts. each, \$1 per doz.

PHRYNIUM VARIEGATUM

A beautiful variegated foliage plant that does equally well as a pot or bedding plant. The leaves are bright, pale green, beautifully variegated with white and gold. The variegations are extremely diversified; no two leaves can be found with exactly the same markings. It succeeds well in partial shade, but the markings of the foliage are more perfect when exposed to the full sunlight. 25 cts. Large plants, \$1.



Russellia Juncea.

RUSSELLIA JUNCEA

A splendid basket plant, of neat, slender habit, with bright scarlet, tubular flowers.



Phrynium variegatum.

SMILAX

A very graceful climber, with delicate, dense foliage, admirably adapted to climbing or drooping, as may be required. It is fine as a parlor or window plant. 10 cts.

SWAINSONA GALEGIFOLIA

Alba. A most desirable ever-blooming plant, with pure white flowers, produced in sprays of from 12 to 20 flowers each, the individual blooms resembling a sweet pea.

Rosea. A pink-flowered variety; very pretty. 15 cts. each, 25 cts. for 2, \$1.50 per doz.

TUBEROSES

One of the most delightfully fragrant and beautiful of the summer-flowering bulbs. 5 cts. each, 50 cts. per doz.

TRADESCANTIA (Wandering Jew)

Indispensable for baskets, brackets and vases. 5 cts. each, 50 cts. per doz.



Swainsona galegifolia.

VERBENA

This is one of the most satisfactory plants for the South; a bed of it is a mass of bloom the whole summer; the hotter the weather the better it blooms. We have a splendid collection of the Mammoth or Large-Flowering varieties, which must not be confounded with the common Verbenas usually sold. The colors range through all the different shades of scarlet, crimson, white, blue, pink and variegated. 5 cts. each, 50 cts. per doz.

VIOLETS

The Violet grows more popular each season, and no home should be without a few plants.

California. Single flowers of deepest blue or purple, borne on stems 8 to 12 inches long. Can be worn nicely as a corsage bouquet. We grow large quantities of this variety for cut-flowers, and can rarely supply the demand. 5c. each, 50c. per doz.; larger, 10c. each, \$1 per doz.

Princess of Wales. Of French origin, and considered the finest single Violet grown. It is of the same size as California, but the color is beautiful rich, soft violet-purple; stems strong, stout, from 9 to 12 inches long. 10c. each, \$1 per doz.



California Violet.



Cyperus alternifolius.

AQUATIC PLANTS

All the plants offered below thrive well in aquariums with gold fish.

Cyperus alternifolius (Umbrella Plant). A splendid aquatic plant, sending up stems two to three feet high, topped with a whorl of leaves. An excellent plant for growing in water or damp places, thriving in any good soil and always presenting a fresh, attractive appearance. 10 cts. and 25 cts. each.

Parrot's Feather. An aquatic plant for hanging baskets is a novelty indeed, and we have it to perfection in this dainty Parrot's Feather. Its long, trailing stems are clothed with whorls of the most exquisite foliage, as finely cut as the leaves of cypress vine, and much more delicate. Planted in a water-tight hanging basket, so that water can be kept standing on the surface, it will trail finely. 10 cts.

Water Hyacinth (Pontederia). Very interesting and beautiful; floats on the surface of the water and produces fine spikes of light rosy lilac orchid-like flowers. 15 cts. each, \$1.50 per doz.

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Kentia Fosteriana.
(See page 28.)

We Grow a Million Plants for the Southern Planter



BIRDS' EYE VIEW OF GREENHOUSES AND GROUNDS

THE HASKELL AVENUE FLORAL CO.

The Largest Southern Growers

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